

# The Express

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### Windsor news

## Say cheese: you've won first prize!

**ENTERPRISING** lower year sixth-form students at a school in Windsor have won first prize in a business competition.

A team of pupils from Brigidine School, in Queensmead Kings Road, scooped the accolade in the Young Enterprise Business Plan contest held at energy firm Centrica, in Maidenhead Road, on Wednesday last week.

The company Say Cheese was led by managing director Lucy Furby, 16, and other pupil directors, who developed a thorough plan that impressed the judges. They beat off competition from other schools in the area to scoop the accolade.

Their plan outlined a proposal to operate a business organising photo shoots, to then be used to print into merchandise such as keyrings and bags.

They had been advised by business studies teacher Lynn Williams and their young enterprise adviser Kevin Hunt, from Honda Europe.

Chairman of the judges Russ Wilson praised the team and said he was impressed by the inclusion of a promotional CD because he felt it gave them a 'real insight into the business'.

Say Cheese will present its efforts at a Young Enterprise Trade Fair at the Nicholson Centre in Maidenhead on Saturday, February 6.



**BUSINESS BURUS:** Students show off their master plan that won them the gong. Ref:1056057